

## **K-Art and K-Pop: Cultural Synergies and Inspirations**

### I. INSTRUCTOR INFORMATION

Professor: Jiyeon Sung

E-mail: intuitionjune@gmail.com

Preferred Method of Course Communication: In-Person (Offline lectures)

On-Campus Office Hours: By appointment

Online Office Hours: Please feel free to email me at any time with your questions or to schedule an online meeting. I am here to answer your questions via email and address any concerns you may have while there is still time to resolve them. Expected general response time: 1 to 3 days

### II. COURSE DESCRIPTION AND OBJECTIVES

Course Objectives:

1. Introduction to Korean Art: Students will embark on a journey through the expansive realm of Korean art, gaining insights into its historical evolution, thematic diversity, and cultural significance.
2. Interplay of K-Pop and Korean Art: Delve into the fascinating roots of K-pop in traditional and contemporary Korean art. This segment explores the myriad ways K-pop culture draws inspiration from, pays homage to, and intersects with Korean art. Students will analyze references in media, fashion, and observe how K-pop stars engage with Korean art, often collecting and promoting it.
3. Exploring Korean Art Flows and Movements: Gain an understanding of several key flows that have shaped Korean art history. This exploration will provide students with a

deeper appreciation of the art forms and their relevance in shaping Korean cultural identity.

#### Course Structure:

The course is structured to be highly interactive, leveraging multimedia tools such as videos, virtual tours, and insightful guest lectures from experts in the field.

Hands-on activities, including art creation and curatorial projects, are integrated to provide practical experience and foster creative expression.

Emphasis is placed on a comprehensive understanding of Korean art's rich history and its dynamic interplay with modern K-pop culture and media.

### III. COURSE MATERIALS

Required Textbook: There is no need to purchase a textbook. All necessary materials, including PowerPoint presentations, video clips, etc., will be provided during the course.

### IV. COURSEWORK, POLICIES, AND PROCEDURES

#### Grading

Quiz 30%

In-class exercises : 40% (Self-introduction essay & Presentation)

Participation: 5% of grade deduction per absence

#### Quiz

A brief quiz is scheduled for this class. The quiz will primarily consist of short answer or subjective questions. The material for the quiz will be drawn from previous lectures, discussions, and other topics covered in class.

## In-class exercises

In-class exercises will vary, including discussions, presentations, and experiential activities. Please note that you may not receive credit for these exercises if you are absent from the class in which they occur.

## Participation

5% of your grade will be deducted for each absence

## Academic Dishonesty

Academic dishonesty may include, but is not limited to, the following: giving or receiving aid on tests; plagiarizing papers, assignments, book reviews; removing and/or copying test questions from office files. Incidents of suspected dishonesty will be addressed by the course instructor with the department chair and/or the school dean. After hearing the student and considering all the evidence, sanctions will be assessed if guilt is determined. Academic dishonesty may result in sanctions including, but not limited to, an F and loss of credit for the course and, upon a recurrence or gross dishonesty, expulsion from the University. Any finding of academic dishonesty, and the sanction applied or recommended, shall be reported to the Provost who shall assess any sanction more severe than the loss of credit for the course. A student may appeal a finding and/or a sanction assessed to the Provost. Otherwise, no appeal shall be allowed. For updates and questions related to this area, contact the Provost's Office.

## Notes

- There may be a presentation on the course content or an artist's workshop, which will be determined based on the number of students enrolled (To Be Determined).

- This syllabus is tentative and subject to change

## V. CLASS STRUCTURE

2/6(Thur) A Walkthrough of Korean Art: Spotlight on Celebrity Collections - include virtual tours of art collections owned by famous personalities (G-dragon, RM and etc.), discussions on how these collections influence public interest in Korean art, and the impact of celebrity endorsements on the art market.

K-art and fashion : Investigate the intersection of Korean art and fashion. Discuss how traditional Korean art elements are incorporated into contemporary fashion, and how Korean designers use art to inspire their creations. This module can include case studies of specific designers or fashion shows that have prominently featured Korean art

2/7(Fri) Field Trip to MMCA and galleries

We will visit the National Museum of Modern and Contemporary Art (MMCA) near Gyeongbokgung Palace and explore nearby galleries, including Kukje Gallery, one of Korea's largest, followed by a tea break at a Korean traditional tea place. Specific details will be discussed during class.

2/10(Mon) Art Fairs and Korea's Global Art Presence - Examine Korea's role in international art fairs and the global art scene. This module can include virtual visits to major art fairs, interviews with Korean artists and curators who participate in these events, and discussions on how Korean art is received and perceived on the global stage

2/11(Tue) Field Trip to Leeum and galleries

This trip will include a visit to Leeum, a renowned private museum established with the Samsung founder's collection. We will also explore global galleries like Pace in Hannam-dong. Details will be finalized during class discussions.

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